



webnexs

**One Solution for Your Management,
Web-Stores and Web Plugins.**



Dashboard

- Manage the overview of store. Orders received count, Daily Cart abandoners,
- Quarterly Revenues Generated, Annual Revenues Generated, Sales Profit and Many More



Catalog Management.

- Managing categories are easier. Add categories under each category and make your store look more organised.
- Attributes Management.
- Category Management.
- Product Mangement.
- Add as many as custom variables for a product as you like. Create a simple, compounded product of your choice.
- Unlimited Products under each of the categories.



Images

- Add unlimited images for your store. Easy to manage images for a single product. Set Default image for the products as you like.



Features

- Manage Special Features of the Product in a more special way. Unlimited Features management , choose features for a single product from a centralised reserve pool of products.
- Sell in Kgs/units etc
- Add Manufacturers and assign products to them.
- Manufacturers
- Order Management.
- Order Management Grid.
- Overview Panel of Order Management
- List the Order Number and Customer name
- View the Date of Order made, Total Price of the Order, Messages sent and Products count for that particular order.
- Manage the Status of the order in each stage.
- Move the Status as and when the order passes through each stage right from order made, payment received, in progress, shipped and delivered.
- Manage the documents for each order. Invoices, Delivery Slips and many more.



Customer Management

- View the Entire List of customers on the website.
- Edit the information of individual Customers.
- Check the total newsletter Opt-ins among the customers list.
- Keep a track on the date of registration made.
- Add, Edit, Manage Customer Groups.
- Assign Special Permissions, discounts to each customer group



Features Needed to Attract Customers.

- Add / Create Coupon Code.
- Limit Coupon Code per user usage.
- Limit Coupon Code usage product Selection.
- Limit the minimum amount to be ordered to enable the application of the coupon code.
- Total Available for usage
- Limit Valid from and to date.
- Restrict Coupon Code based on Customer Groups.



Shipping Management

- Add Carriers
- Edit/ Manage Carriers.
- Auto Assign Carriers based on the capacity they can carry.
- Set Preferences for the carriers to be default.



Rating And Reviews

- User can add the rating and the reviews, which can be enabled/disabled by the admin. Admin has all the rights to manage the review and ratings for the admin products.



Shop Management

- Quickly access customer account information
- Application of discount codes to orders
- Authorize IP addresses in maintenance mode
- PDF delivery slips with product images
- Manage and process customer orders
- Printer-friendly logo for PDF's
- Complete and partial product return management
- Preview new pages before launch
- Manage your shop from any configured language



Shop Management

- Partial deliveries for back ordered products
- Predefined order messages with specific triggers
- One click module activation
- Bookmark products and pages with one click
- Set minimum purchase quantity
- PDF invoices with product images
- Maintenance mode
- Customize order statuses
- WYSIWYG Text editor



Shop Customization

- Customize the store without modifying code
- Customize informative pages through a CMS
- Display bestVendors on homepage
- Highlight available payment options
- Live template customization
- Add unlimited content pages
- Legal notices (Privacy Policy, Terms of use)
- Adapt logo size by screen size
- Add unlimited modules to front and back office
- Insert attractive advertisement banners
- Easy navigation with footer resource links



Shop Customization

- Easy theme installation
- Display featured products on homepage
- Customize product displays
- Store locator address with hours of operation
- Modify homepage content and images
- Upload your brand's favicon



Payments

- Integrations with major payment providers
- Unlimited payment options
- Pay by check — Pay by bank wire
- Payment upon delivery (COD)
- Filter payment by country or currency
- Filter payment by customer groups



Taxes

- Unlimited tax rules
- Unlimited currencies
- Taxes set by country, state
- Configure eco tax
- Cron job for automatic exchange rate updates
- Choose how to distribute the product tax:



Taxes

- Tax to Admin
- Tax to Vendor
- Tax distributed equally



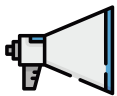
Analytic Reporting

- Track visitor activity
- “Pages not found” management
- Affiliate statistics
- Report of products added to wish list
- View customer profiles and demographics
- Shipping carrier statistics
- Live notifications in the back office
- Abandoned cart information
- Customer interaction statistic
- Export newsletter subscriber lists
- View best suppliers
- Searches in the shop
- Integrated forecasting tools
- Real-time analytics dashboard
- Newsletter statistics
- Conversion rates per category
- Catalog reminders (sold out, inactive products)



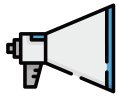
Analytic Reporting

- Out of stock notices
- Google charts visualizations
- Best performing categories, coupons, products
- Geolocalization
- Overview of inventory levels and availability
- Add Google Analytics Enhanced Ecommerce
- Strategically placed Intelligent KPI's
- Keyword reports
- Order and sales reporting



Digital Marketing

- Newsletter subscriptions
- Automated follow-up emails
- Loyalty programs
- Refer-a-friend program
- Affiliate program tracking and management
- Create coupons and vouchers
- Display select coupons at checkout
- Coupons for shipping and postage
- Send emails through personal SMTP servers
- Upsell functionality in the cart
- RSS feed subscription
- Export products to major search engines
- Multi-tier pricing
- Recently viewed products
- Cross sell products to increase revenue



Digital Marketing

- Provide and display updates through RSS feeds
- Social media page links
- social media “share” buttons
- Promotions display box
- Affiliate marketing opt-in
- Export products to shopping search engines
- Marketplace integrations



Customer Management

- Create orders from the Back Office
- Create customer accounts from the Back Office
- Add/remove products from orders by reference
- Add/remove products from orders by name
- Send emails via the contact form
- Connect with customers via email
- Modify shopping carts after orders placed
- Send welcome emails upon registration
- Search existing customers by name
- Directly send preconfigured payment links
- Centralized messages from contact form
- Multiple recipient contact form
- Customer contact history
- Easily access customer chat and order history
- Organized user experience
- Personalized customer experience
- Set required fields
- Individual message status and color



Optimized Shopping Experience

- Modern basic template
- Large graphic displays on default home page
- Friendly user experience
- Layered navigation (filter products by features)
- Powerful on site search tools
- Enhanced footer with easy access links
- Quick product search
- Alias on-site search (for typos and synonyms)
- Ajax on-site search
- Shop from any device (mobile responsive)
- Side by side product comparisons
- “Send to a friend” from product page
- Filter products by attributes, keyword or price
- Back-in-stock email notifications
- Sort products by relevance, price, etc.
- Shop products by supplier
- Shop products by manufacturer
- Customers can shop in their desired language



Technology Tools

- Utilizes the MVC pattern and object paradigm
- Supports APC, XCache, Memcache
- SQL Manager: run and save SQL queries
- Use SQL to view and export tables and fields
- Create PDFs from SMARTY templates with TCPDF
- Web Service Integration with a CRM, ERP, etc.
- Subdomain management



Modules API

- Automatically check for the latest versions
- Find modules by name or function
- API modules with update notifications
- Sync Addons purchases from back office
- Set module permissions for each employee



Theme Customization

- Added hooks for easy module relocation
- SMARTY templating engine
- Bootstrap CSS framework
- Minify CSS for improved performance
- Easy Theme Backups
- Font Awesome icon set
- SASS Compass
- D3.js brings data to life



Pricing Rules

- Run promotions for products or categories
- Promotions for customer, customer group
- Promotions for brand, supplier, attribute
- Promotions for country, region
- Set the sale duration and expiration
- Quantity discounts by percentage



Pricing Rules

- Free gifts promotions by product line
- Threshold Free shipping offers by carrier
- Specific product discounts in the basket
- Prioritize cart promotions
- Enable or disable stacked promotions
- Generate alphanumeric discount codes
- Include “Sale” ribbon on products
- Display promotion discount percentages
- List selected discounts at checkout
- Automatic pricing rules application in the basket
- Offer discounts on items in customer carts



Localization and Translations

- Over 70 translations available for free
- Geolocation (Detect customer locations)
- Import and export language packs in seconds
- Adapt translations without modifying code
- Import country units (dimensions, weight)
- Regional tax management (Zip Code for USA)
- Time zone set by location
- Date and time formatting by regions
- Phone number formatting by regions
- Adapted address format by country
- Currency specific formatting



Intuitive Checkout

- One page checkout
- Guest checkout
- Instant Field Validation
- Reorder in one click
- Set minimum order amount
- Backorder or pre order products
- Ajax cart (no page reload)
- Gift wrap option
- Billable gift wrap
- Include custom gift messages
- Sale conditions validation at checkout
- Preview cart content
- Add to cart confirmation
- Checkbox to accept terms and conditions



Installer

- Multiple languages supported for installer
- Built-in theme installer
- Download only the language and tax you need
- PrestaShop Cloud: free hosting and installation
- Remove demo data module (Database cleaner)



Security

- PCI Compliance Ready
- SSL compliant
- Secure back office
- Multiple back office user accounts
- Set security permissions for each employee
- Track employee activity
- Set password expiration
- Password and cookie encryption
- Protected from known vulnerabilities. (XSS, CSRF, SQL injections, etc.)
- Protected from file inclusions
- Protected from path traversal attacks
- Protected from email header injections
- Passwords encryption in database
- Cookies encryption
- Block repeated attempts to recover passwords
- Support PDO or MySQLi
- HTML purifier for safer HTML code



Upgrades

- Upgrade to the latest version from v1.3+
- Backup of the database and any files
- Upgrade rollback to previous version
- Database backup manager
- Translation backups
- 1-click upgrade
- Automatically searches for update



Multi vendor Store Features

- Default category for their products.
- Manage payment mode.
- Set global commission also.
- Mail sent when the Vendor product approved / Disapproved.
- SEO friendly prefix for the Vendor profile, shop and collection page.
- Add images even when the product is inactive.
- Separate Vendor shops for each Vendor.
- If images uploaded in inactive product will remain inactive
- Approve / disapprove the customer reviews and ratings
- Provide the product name, short and long description in multi languages.
- Provide a unique shop name for the shop URL
- View total amount of the order.
- Customer can send request to become Vendor.
- Change the background and the text color.
- view Vendor details at order page.
- Unique Shop name for every Vendor.
- Delete inactive images also.
- Vendor can also update the product details in different languages.
- Add the condition of the product,
- Activate/deactivate products.
- Send mail when the Vendor request is approved / Disapproved.
- Choose their default language.
- View top 5 orders on the dashboard.
- Set different Vendor commission for every Vendor.
- Customize the display of Vendor details.



Admin-Vendor commission

- Store admin add global as well as individual commission for the Vendor.
- Global Commission will be applied for all Vendors
- Individual Commission for Vendor for different Vendor



Owners/Super Admin Features

- Add terms and condition on Vendor registration form.
- View Vendor details at order page.
- Set manual or auto approval of Vendor products on store.
- Enable/disable the display of user friendly URL
- Add Vendor details in different languages.
- Approve/disapprove the customer reviews and ratings,
- Earn profits with the commission from the Vendors.
- Set global commission as well as per Vendor commission.
- Admin has full control on Vendor.
- Assign multiple products to single Vendor.
- Set manual or auto approval of Vendor request.
- Send mail when the Vendor request/ Products is approved / disapproved
- receive mail when the Vendor product is added / Deleted
- Vendor cannot login at backend, so there is no security or access right issue.
- specify the reason for deactivating Vendor profile/products.



Owners/Super Admin Features

- Provide the Vendor product description and name in different languages.
- Only approved products by admin are displayed on store.
- Set whether to show the admin commission to Vendor or not.
- Vendors approved by admin can upload their products on store.
- Enable/disable the Multilanguage functionality.
- Send mail when the Vendor order is placed or not.
- Vendor can activate/deactivate their products or not.
- Hide/display Vendor details on product page.
- SEO friendly prefix for the Vendor profile, shop and collection page.
- Sell its products on store.



Orders Managements

- Order Status Update.
- Can update the tracking number.
- Keep track of the orders.
- customer service messages send by the admin to customers.
- Admin can view the Vendor detail on the order page at backend.
- Vendor can manage the orders from the orders menu
- Vendor can view total amount of the order on the order detail page.
- Can provide shipping description and date at the time of delivering order.



Vendors Features

- Choose their default language.
- Add products with its quantity and price.
- View top orders on the dashboard.
- Select condition of products.
- view and edit product images on product update page
- Transfer Vendor share through the payment method chosen by the Vendor.
- Provide a unique shop name for the shop URL.
- Have separate shop, profile and collection page.
- Provide their shop description, shop name in different language.
- Default category for their products.
- Default category for their products.
- Send Vendor request in different language.
- View the total amount of the order on order detail page.
- Activate/deactivate products.
- Vendor products cannot be active, if Vendor status is inactive.
- Provide the product name, short and long description in different languages.
- Manage orders from frontend.
- Enable social sharing widget
- Unique Shop name for every Vendor.



Notification Features

- Admin can configure to send mail to Vendor for following not:
- Marketplace creates SEO friendly url's for the shop,
- Vendor can even use the url to publicise on other sites.
- Mail to Vendor when the order is placed.
- Mail to Vendor for Vendor request or Products approval/disapproval



Customer / Customer Features

- Customer can give reviews and ratings to Vendor.
- Edit or delete the review anytime.
- Visit the social media account of Vendor.
- A marketplace can have many Vendors
- Customers can also become Vendor.
- View the Vendor's profile and their collection page separately.
- User can add the rating and the reviews, which can be enabled/disabled by the admin. Admin has all the rights to manage the review and ratings for the Vendor and the admin products



Store Configurations

- Hide/display Vendor details on product page.
- Reason of deactivating Vendor profile/products.
- Email Setting
- Theme Setting
- Set whether to show the admin commission to Vendor or not.
- Vendor can activate/deactivate their products or not.
- Phone setting
- Approval Setting
- Add terms and condition in Vendor registration form.

And Many More Like Email Management, Blogs, Preferences setting