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e-Commerce Web Development



Project Summary

The client is a Chennai (India) based e-commerce website, Chatskart, for shopping cakes, sweets and games. They take online orders for delivery of Indian sweets, cakes and dry fruits for different occasions. They also sell a variety of games through their website. The orders are delivered across Chennai only.

The client was looking for a company that could develop the e-commerce website for them. They came across Webnexs for the same on the internet and decided to work with them as the client was impressed by the ideas put forth by the Webnexs team.

The client is highly satisfied with them and recommends them highly since they completed the project within the committed time frame and at a reasonable price.

"I did not have a lot of technical knowledge required to build a website. Webnexs helped me with great ideas and integrated it within the website."- Owner, Chatskart.

Feedback Summary

INTERVIEWEE DETAILS

- Designation Owner
- Nature of Business e-Commerce

PROJECT INSIGHTS

Objective & Scope

1. What was the objective of the project you did with Webnexs?

The objective of the project was to develop the e-commerce website which could help me sell cakes, sweets, and other confectionaries online.

2. What is the scope of the project? What all did Webnexs do for you?

Webnexs did a great job at developing this website for me. They did everything, right from designing to coding to testing. At every stage, they came up with some great ideas that I incorporated in my website.

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Duration

3. What was the estimated timeframe committed for the completion of the project?

It started in May 2015. The time frame committed by them was 6 months.

4. How much time did it actually take for completing the task?

They completed the project by December 2015 as promised.

Budget

5. Please provide an approximate figure (in \$) for the work done?

I would like to keep it confidential.

6. Did they exceed the committed price point and why?

No, they did not exceed the committed price at any point of time. I paid the amount in advance and they developed the website and gave it to me on time.

VENDOR INSIGHTS

7. How did you come to know about Webnexs?

I found them through my research on the internet. Also, a friend referred them to me so I decided to work with them.

8. Why did you choose to partner with them?

They gave us some ideas to develop our website and how we could market it. Their pricing was also quite reasonable.

OUTCOME

9. Did Webnexs evaluate your project scope and requirements correctly?

Whatever options and features I had requested for, they had included everything in the website. All the changes required were also completed timely and the whole website was ready in the targeted time.

10. Did the company deliver as per your expectations?

Yes, very much. What they said and what they delivered were exactly the same. I'm very much impressed with their work.

11. Are you satisfied with the sales and customer support service?

Yes, their sales and customer support services are good.

OPINION

12. Is there anything that makes them stand out compared to other companies (core Strengths)?

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I was impressed with their ideas for the website. The quality of their work is good and delivery of the project was done within the decided time frame.

13. According to you, is there any area that you think they can improve upon?

Overall I'm very much satisfied with their work so I don't think they need any improvement in any domain.

14. Did they offer proactive consultative approach? (Technical advice, design changes etc.)

Yes, they gave me technical ideas that could help develop my website. They also gave me marketing ideas which really helped me.

RATINGS

15. On a scale of 1 - 5, how would you rate Webnexs on the following parameters: (Where 5 - extremely satisfied and 1 - not at all satisfied)

A. Quality of work.

Four.

B. Reliability (demonstrating professionalism, responsiveness in communication, cost-effectiveness, meeting deadlines etc.)

Five.

C. Ability for Development

Four.

D. Ability for Design

Four.

E. Project Schedule

Four.

F. Project Consulting (Upfront suggestions)

Five.

G. Overall Score

Four.

H. How likely are you to recommend Webnexs to a colleague, out of five again.

Five.